FOR IMMEDIATE RELEASE Mississauga Arts Council awards \$42,900 in MicroGrant Funding to 16 Winning Mississauga Artists!

Mississauga, ON - November 21, 2024

Mississauga Arts Council (MAC) is pleased to announce the 16 winners of their Fall 2024 MicroGrant Program, distributing \$42,900 in matching funds to artists' projects from all disciplines, accelerating career progress while animating and beautifying our city. Since its inception in 2019, the program has awarded \$463,700 to 182 artist-initiated projects.

"This round of MicroGrant winners demonstrated exceptional talent and commitment to enriching their community's cultural landscape," says **Susan Durnin, MAC's Administration Lead.** "They impressed the jury with their noteworthy projects that range from short films, concert performances, multimedia pieces, literary works, music videos, theatre productions, and more! Congratulations to all of the recipients!"

"Our Matchmaker MicroGrant respects the work of local artists matching their commitments with cash earned by our dedicated volunteers working shifts at RAMA Gaming House," says **Mike Douglas, MAC's Executive Director**. "To keep this popular impactful program running, we need more volunteers. Just a 2-hour shift raises \$1,800 for our MicroGrant program. Ready to volunteer? Contact Sherri Parliament, MAC's Communications Manager at <u>sherri@macarts.ca</u>."

Congratulations to this year's Fall 2024 Matchmaker MicroGrant Winners: Anubhav Singh, Archy Jay (The Snake Charmer), Caterina Sauro, Emily Klatt, Gaby Al Botros, gee., Gladys Lou, Gordon Culley, Jade Hilton, Lorraine Brown, Meena Chopra, Pratap Reddy, Raul Pinto, Rob Aguiar, Ruba Zouzou, and Tennyson King.



Fall 2024 Matchmaker MicroGrant Testimonials

"MAC's support for local artists through their MicroGrants demonstrates their unwavering commitment to foster creativity and cultural expression in the community," says **Rob Aguiar, Promoter, Educator & 2024 Matchmaker MicroGrant Winner**, "Their investment allows artists like myself to refine and expand our projects, creating deeper connections between creators and audiences. MAC's dedication ensures that art continues to thrive and inspire in Mississauga."

"Receiving a MAC Matchmaker Microgrant has been a game-changer in launching my career as an emerging artist," says **Gladys Lou, Multimedia Artist, Writer & 2024 Matchmaker MicroGrant Winner**. "The MAC staff have been supportive every step of the way—from connecting me to local organizations to securing venues to showcasing my final project. I highly recommend anyone passionate about art to take a chance and apply!"

The Fall 2024 MicroGrant Winners are

- Anubhav Singh Short Film: "City of Bystanders"
- Archy Jay (The Snake Charmer) Music Video: "Bagpipes meets Bollywood"
- Caterina Sauro Poetry & Spoken Word Events: "Exprosé"
- Emily Klatt Traditional Christmas Concert: "Windmill Music Merry and Bright"
- Gaby Al Botros Arabic Jazz Concert: "JazzYat"
- gee. Music Video: "Reset"
- Gladys Lou Multimedia Installation: "Elasti-city"
- Gordon Culley Short Film: "The Long Way Home"
- Jade Hilton EP: "One Night in Tennessee"
- Lorraine Brown Fashion Show Event: "Vintage Fashion Show"
- Meena Chopra Multimedia Work: "A Journey into a Charismatic Chiaroscuro"
- Pratap Reddy Poetry Book: "Shards of Verse"
- Raul Pinto Theatre Production: "El Gigante Egoista"
- Rob Aguiar Interviews: "Glimpse Into The Heart of a Singer-Songwriter #2"
- Ruba Zouzou Concert: "Syrian Damascene Windows"
- Tennyson King Music Video: "Most Of My Days"



About MAC's MicroGrant Program:

MAC's dynamic and impactful MicroGrant program provides funding for artist-led projects which have a pronounced and impactful connection to the public and bring recognition and increased awareness to the arts across the city. These MicroGrants are made possible through sponsor contributions and MAC's fundraising efforts. Learn more: <u>macarts.ca/microgrants</u>

How to get involved as a MAC Charity Gaming Volunteer:

Want to make a difference in the lives of artists in your community? Contact Sherri Parliament at <u>sherri@macarts.ca</u> to learn how you can volunteer 2 hours of your time to fund a MicroGrant project.

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For more information about MAC's MicroGrant program, please contact:

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