

FOR IMMEDIATE RELEASE

Mississauga Arts Council's Sauga Neighbourhood Arts Program (SNAP!) distributes \$78,500 to creative events in every Ward in Mississauga!

Mississauga, ON – November 5, 2024

Mississauga Arts Council (MAC) is pleased to announce the resounding success of the **Sauga Neighbourhood Arts Program (SNAP!)** program, a new co-funding initiative designed to support community-led arts programs and bring more creative events to residents of Mississauga in celebration of Mississauga's 50th Anniversary in 2024. In its inaugural year, the program has made a significant impact, distributing \$78,500 to creative events in every Ward in Mississauga, fostering artistic innovation and cultural enrichment across the city.

"This program exceeded our expectations. **We had 53 applications and provided financial support to 38 community art projects across all disciplines and Wards in the city** - made possible by generous contributions from local businesses and residents at our annual MACsquerade Arts Fundraiser," says **Mike Douglas, MAC's Executive Director**, "All are invited to join us for an unforgettably fun evening in support of vital ArtsCare programming at the **MACsquerade Disco Inferno! Arts Fundraiser on November 28, 2024**, at **LéTreport Wedding & Convention Centre**. Learn more and get tickets before they are gone: macsquerade.eventbrite.ca/?aff=pr"

"The success of **SNAP!** is a testament to the creative ambitions of community groups and organizations that have incorporated the arts into their neighbourhood celebrations for Mississauga's 50th Anniversary," says **Susan Durnin, MAC's Administration Lead**, "We are grateful to our artists, partners, and community groups who have made this success possible."

Congratulations to all of the recipients! **The list of projects, Impact Report and SNAP! Success Stories & Testimonials can be found at the bottom of this press release.**

As the program draws to a close, MAC seeks to build funding partnerships that will sustain this impactful program that has brought the arts to the forefront of community celebrations and reached new audiences throughout the city. **Learn more about SNAP!:** macarts.ca/snap!

SNAP! Spotlight Stories & Testimonials

SNAP! Spotlight: Frog in Hand – Summer Company 2024

Frog in Hand used their SNAP! funds to support their 2024 Summer Company, an annual paid training and performance opportunity for youth dancers and production workers. The program engaged 10 youth dancers, and 2 emerging production workers alongside artists from Frog in Hand’s own company.

“SNAP! allowed us to put our work in public space, creating new audiences and an appetite for the arts,” says **Colleen Snell, Artistic Director, Frog in Hand & SNAP! Recipient for their 2024 Summer Company, Activations in Wards 1, 10, 11**, “We know the importance of the arts in supporting Mississauga's cultural vitality, and we couldn't do it without MAC’s support.” Read the full story at: macarts.ca/snap!froginhand

SNAP! Spotlight: Glimpse Productions - Glimpse Into The Heart of a Singer-Songwriter LIVE

Glimpse Productions used their SNAP! funding to produce Glimpse Into the Heart of a Singer-Songwriter LIVE on August 30, 2024, at the Rec Room Square One, which brought together local talent and over 120 attendees in a celebration of Mississauga’s singer-songwriter community.

“SNAP! funding allowed me to pay fair wages to seven musical acts, as well as six additional musicians,” says **Rob Aguiar, Promoter & Educator, & SNAP! Recipient for their Glimpse Into the Heart of a Singer-Songwriter LIVE event, Activation in Ward 4**, “Together, we were able to amplify an art form that has the power to change the world, one song at a time.” Read the full story at: macarts.ca/snap!glimpse

SNAP! Projects by Ward

Ward 1: Frog in Hand Productions: 2024 Summer Company Heather Christine Music: West Vocal Jam 2024 Series Canadian Community Art Initiative: Share The Love 2024 Poetry in the Park	Ward 5: P.E.A.C.E.: Malton Jam P.E.A.C.E.: RIVER MOUTH II (1/3 concerts) Ward 6: Visual Arts Mississauga: Art in the Park - Performer Fees
--	--

CreativeHub 1352: Stories of Lakeview & the Small Arms Limited
Art Alfresco at Lakeview Village: En Plein Air Painting Event
(*Lakeshore Art Trail show at Creative HUB*)

Ward 2: Music Without Borders:
MusiSauga - 50 years of Music! (Concert)
Sauga EnPlein Air Painting Group:
Hancock Woodlands Park - EnPlein Air Painting Day
Sheridan Homelands Ratepayers Association (SHORA): Mural in the Park
Clarkson Village BIA: 50th Anniversary
Art Box Wrap in Clarkson Village
Clarkson Village BIA: Hand-Painted Bell Box

Ward 3:
IgnitePress: Seniors Celebrate Mississauga's 50th Anniversary

Ward 4:
Mississauga Music: Mississauga Music Awards
Lifesketch Media: Potluck Ladies - Premiere & Launch Event at Living Arts Centre
Active Adult Centre of Mississauga: Birthday Bash (dance with live music)
Carla Gonzalez Casanova: Latintrains community celebration (concert)
Portugalo-Portuguese Heritage: Portugalo Fest Artist Fees
Glimpse Productions: Glimpse Into The Heart of a Singer Songwriter Showcase
Mississauga Italfest: Mississauga artist performer fee at Italfest 2024

Visual Arts Mississauga: World Art Day - Performer Fees
(*Trazos Latinos Art Exhibition at VAM*)

Ward 7: Indus Community Services: Art in Action - Cooksville celebrates Mississauga's 50th Anniversary
Cooksville BIA: Taste of Cooksville

Ward 8: Studio.89: Erin Mills Summer Jam

Ward 9: P.E.A.C.E.: RIVER MOUTH II (1/3 concerts)
BluPrint: Harmonics by BluPrint (concert)
ArtTrendZ: Fall into Art - Performer Fees
RAMA: Artbox Wrap at RAMA Mississauga

Ward 10: Lisgar Residents Association: 33rd Annual Community Day

Ward 11: Headway Music: Cuchulainn's Seniors Concerts
Bindass: Bindass Art Show

Other: Qualicare Mississauga: Euchre Fiesta - Mississauga Artisan Market
West End Jazz: Mississauga Performer Sponsorship

Canadian Community Art Initiative: Landmark Mississauga (visual art exhibition) Let's Make Good Productions: WonderFest 2024 MCity: Artbox Wrap at MCity P.E.A.C.E.: RIVER MOUTH II (1/3 concerts)	
---	--

About Mississauga Arts Council

Mississauga Arts Council is dedicated to enabling the growth of the arts by creating opportunities and connections between artists and residents in Mississauga and beyond. Now in our 43rd year, MAC is a registered charity, providing service-based programming to artists, promoting artists in Mississauga, and growing awareness of the arts in our city to help build a vibrant thriving cultural community. Learn more: macarts.ca

About Sauga Neighbourhood Arts Program (SNAP!)

The Sauga Neighbourhood Arts Program (SNAP!) is a new co-funding initiative of the Mississauga Arts Council (MAC) that provides financial support to community-led arts programs in celebration of Mississauga's 50th Anniversary in 2024. SNAP! Projects enable residents and artists to meet through beautifications, activations, and creative experiences across Mississauga and bring residents to greater awareness, connection, and enjoyment of local professional artists. Learn more: macarts.ca/snap

For more information about SNAP!, please contact:

Sherri Parliament, Communications Manager
Mississauga Arts Council
sherri@macarts.ca